

Abstract of the Disclosure:

The regional information distribution system has an information input terminal for fabricating advertising data with a distribution region designated thereby, a concentrated management server which is connected to the information input
5 terminal through a communication network and which manages the advertising data, a regional distribution server which is connected to the concentrated management server through the communication network and which is integrated with a radio base station located in each region where the advertising data
10 is distributed. The regional distribution server distributes the advertising data to a handy terminal positioned within an area of the radio base station.

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